

Who is Joy?

Joy E. Mason is a beacon of contagious optimism, infusing people's lives with heartwarming hope for life and work. Joy is a dynamic speaker/coach/trainer and is a certified Six Sigma Black Belt with over 30 years of experience in quality, project management, change management, and leadership. Through Optimist Business Solutions and the Six Sigma Racial Equity Institute, Joy has been referred to as a "game-changer" by her clients, and through her speaking, coaching, and training, she provides inspiration and solutions to transform lives and organizations.



Motivational
Speaker

Business Owner
Entrepreneur
Non-Profit
Founder

Artist
Published Author
Photographer

Business Coach
Leadership
Trainer

Speaking Topics

- Building a Successful Business - Black, Partially Blind, Woman
- Flipping the Script for Black Women through the Six Sigma Racial Equity Institute (SSREI)
- From DEIB to Workforce Development
- Maximizing Productivity in the Workplace
- Life Purpose - A Shift From Driving it to Embracing it
- Succeeding as an Introverted Entrepreneur
- Managing Your Imposter Syndrome



Optimist Business Solutions

Optimist Business Solutions (OBS) is a **training and consulting** company that specializes in assisting non-profit and for-profit organizations go from strategy to tactics and from problems to solutions.

At OBS, we are passionate about **operational excellence**. We don't just train. Our goal is to leverage our experience and our proven strategies to help you deliver on your promise to your clients, through process improvement and procedural effectiveness.

Our **DEI Framework** is an innovative approach where we focus on improving the policies, processes and practices that contribute to DEI challenges.



Six Sigma Racial Equity Institute

The Six Sigma Racial Equity Institute™ is an **innovative leadership program** designed to upskill Black Women to be complex problem solvers.

This upskilling initiative is building a talent pipeline of Black Women through accredited Six Sigma **Green Belt** training and certification. Projects focus on education, workforce, and other critical areas.

The new Six Sigma **Yellow Belt** program provides instruction in basic six sigma tools and is aimed at those new to the world of Six Sigma who have an interest or need to develop foundational six sigma knowledge.



Purpose, Power and Joy

Purpose, Power and Joy is an **empowerment community for women** that I started with the intention of using my own experience of struggling to discover my own purpose.

I wrote about my struggles with living a purposeful existence in my book, **"Purpose: A Shift from Driving It to Embracing It"** as well as how I overcame these obstacles and discovered that I could express myself through art and writing.

Purpose, Power and Joy are what I would like my audiences to feel when I speak. My goal is to inspire them with my experiences, books, art, and heartfelt story.

LET'S CONNECT!

FOR BOOKINGS:



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Purpose, Power, and Joy



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