

Joy E. Mason

PRESIDENT | SENIOR BUSINESS STRATEGIST



OPTIMIST
Business Solutions LLC

SOLVE | CHANGE | IMPROVE



Optimist Business Solutions, LLC (Optimist) is a consulting firm, specializing in:

- ✓ Six Sigma
- ✓ Process Improvement
- ✓ Change Management
- ✓ Risk Management

Optimist is led by Joy E. Mason, a Certified Six Sigma Black Belt Strategist who gained global corporate experience at a Fortune 200 company, earned a degree while working full time, volunteered extensively on community initiatives, and started two other small businesses prior to establishing Optimist. Joy has a strong track record of on-time results, increased revenue, and satisfied clients.

Optimist uses proven strategies that are effective across a range of industries (education, healthcare, government), as well as the non-profit community, to solve complex business problems. Optimist offers clients systems and solutions to help them do what they do better and do it more efficiently.

Optimist offers proprietary solutions, such as:

- ✓ The Change Management Framework
- ✓ The Failure Prevention Solution
- ✓ A Problem Solving Blueprint
- ✓ Operational Efficiency Map in the form of training, workshops and individualized consulting

The professionals at Optimist are attune to the needs of their clients which allows them to tailor solutions as needed.

Optimist consultants are enthusiastic and committed partners from concept to implementation. We understand barriers and external realities, and we help clients work through these challenges. With Optimist, clients will enjoy sustainable solutions, save money, reduce waste, and improve your bottom line.

At Optimist, our core belief is that every process can be improved and every problem can be solved.

Schedule your complimentary strategy session today!

Clients will walk away with:

- repeatable processes for problem solving and process improvement
- a system for getting ahead of and managing changes
- a robust process for mitigating failure
- proven and sustainable solutions
- a team that supports you to do what you do best
- tools and methods so you can reinvest in your success

Solutions:

- Training
- Speaking
- Workshops
- Consulting
- Facilitation

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#OptimistJoy