



# OPTIMIST Business Solutions

SOLVE | CHANGE | IMPROVE

## OPTIMIST BUSINESS SOLUTIONS

### CERTIFICATIONS

Minority/Women Business Enterprise (M/WBE) - Indiana  
Women Business Enterprise National Council (WBENC) -  
Great Lakes Women's Business Council  
Certified Six Sigma Black Belt (CSSBB) - Purdue University

### GEOGRAPHY

Local, Regional, National

### DUNS

835968863

### UNSPSC CODES

80101504 Strategic Planning Consulting  
80101500 Business and Corporate Management  
Consulting  
80101513 Process and Procedures Management  
Consulting  
80101510 Risk Management Consulting  
9341509 Social Problem Analysis Management Consulting

### NAISC CODES

541611 Management and General Management  
541614 Process, Physical Distribution, and Logistics  
541612 Human Resources Consulting  
611430 Professional and Management Development

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## BUSINESS OVERVIEW

Optimist Business Solutions is a **training and consulting** company that specializes in assisting non-profit and for-profit organizations go from strategy to tactics and from problems to solutions. We do this through data analysis and by conducting deep-dives into business processes to identify improvement opportunities. Our typical clients lead organizations that are starting, struggling, or growing. Our products are detailed road maps for solving, changing, and improving.

## CORE COMPETENCIES

Strategic Planning

Quality Systems

Capacity Building

Operational Efficiency

Problem Solving

Lean Six Sigma

Data Analysis

Supply Chain Analysis

Risk Management

Change Management

## DIFFERENTIATORS

-Average efficiency gain for clients 28%

-Highly detailed services and products

-Implementation and execution expertise

-Project management across global clients

-Culturally competent

-30 years of experience in Fortune 200 company

## INDUSTRIES

Community Development

Educational Institutions

Women-Owned Businesses

Program/Service Providers

Healthcare Organizations

Government Institutions

## CLIENT EXAMPLES

Lilly Endowment Inc

Kiwanis International

Indiana University-

Purdue University

Core Planning Strategies

Educate ME

Ivy Tech Community College

Central Indiana Community

Foundation

Indianapolis Neighborhood

Housing Partnership

Eli Lilly and Company